The Living Building Challenge (LBC) was conceived more than ten years ago by Jason McLennan, drawing heavily from the work of author Janine Benyus and others. Since then, networks of biomimicry early adopters have been developing nationally and internationally. Deeply intertwined, these movements are both growing and co-evolving.

In this 90 minute presentation we will discuss biomimicry as a foundation for sustainability, and the LBC and more recent Living Product Challenge as opportunities for widespread and principled application of a nature-centered way of thinking and doing.