Section II: How Can the Private Sector be Encouraged to Play a Greater Supporting Role in Sustainable Development?

In this section a group of distinguished scholars and practitioners highlight the major role that the private sector is already playing in sustainable development. The message throughout, however, is that the private sector is playing a major role only in selected countries and sectors. The articles provide a menu of measures, strategies, and policies for countries to follow in order not only to attract private sector investment but also to orient the private sector toward activities that are supportive of sustainable development. Finally, this section also presents a look at one particular sector by focusing on the world of plantation industries and their potential to become one of the economic powerhouses of the 21st century.