



Name:
College/Program/Year:
Email:
Phone:

ABOUT THE CONTEST

Promotional Video: Direct and edit an effective, eye-catching, and informational promotional video for the 2012 Environmental Film Festival at Yale. This video will be distributed online via e-mail to thousands of people and will also be featured on the EFFY website in the months prior to the film festival.

Poster: Your goal is to design the official poster for the 2012 Environmental Film Festival at Yale. The winning poster will be displayed both physically and electronically across the Yale campus and to the entire New Haven community.

RULES

Promotional Video:

- The video must have a running time of two minutes or less.
- The video must include the EFFY logo, the dates of the festival (April 9-15, 2012), and the website (environment.yale.edu/film).
- Submit the video (along with the entry form) as a high-quality Quicktime **.mov file** on a **data DVD** to the following address by **5pm** on **January 6, 2012**: Environmental Film Festival at Yale, 195 Prospect Street, New Haven, CT 06511
- On the DVD/CD, write your name, the title of the promo, and your contact information.

Poster:

- The poster must have a resolution that is printable for up to 18 x 24 in.
- There are no color restrictions.
- You must include the EFFY logo, the dates of the festival (April 9-15, 2012), and the website (environment.yale.edu/film).
- Submit the design along with the entry form as a full-resolution file on a data CD to the following address by **5pm** on **January 6, 2012**: Environmental Film Festival at Yale, 195 Prospect Street, New Haven, CT 06511

EFFY logo available on our website: <http://environment.yale.edu/film>