

Internship Opportunity

Market Specialist Contributor, Sustainability Initiatives

Sabre Holdings

Location: Can work remotely

To Apply: Email resume and cover letter to Kathy Douglas by April 3rd, midnight at kathryn.douglas@yale.edu

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry through our three companies: Travelocity, Sabre Travel Network and Sabre Airline Solutions. Headquartered in Southlake, Texas, Sabre Holdings has approximately 9,000 employees in 45 countries. Our teams around the world work together to support travelers, travel agents, corporations, government agencies and travel suppliers. Our team members are people who take initiative, are resourceful and innovative, and are passionate about what they do. In return for their hard work and dedication, Sabre Holdings provides our employees with countless learning and growth opportunities, a healthy work-life balance and a fun, yet productive, work environment.

General Description (This is a general description and may not cover all specific responsibilities a manager may have for his/her employees).

Under general supervision, responsible for the planning and implementation of moderately complex projects that support the marketing function with a specific focus on sustainability initiatives. Interacts directly with product and marketing managers to identify new sustainability opportunities, prepares regular marketing activity reports and responds to questions from the sales organization. Must be able to work individually or with a team in recommending action, scheduling and planning projects, estimating cost, and managing projects to completion. May identify, evaluate and recommend business opportunities consistent with Sabre's sustainability direction and objectives; provides pre- and post-sale marketing support and supports the sustainability team through researching, writing and editing press releases, articles and/or newsletters. Responsibilities may also include: coordinating trade show activities, website development, developing future e-commerce strategies, and tracking of marketing campaigns to evaluate results and provide recommendations for future marketing promotions.

Career Ladder Position Criteria

- Demonstrates full requirements of the functional area, exercises judgment within defined practices to determine appropriate action.
- Applies fundamental skills, concepts, practices and procedures to complete moderate to difficult assignments, refers more complex issues to higher levels.
- Works under general supervision with few direct instructions, decisions are frequently reviewed.
- Decisions and actions have impact on success of team or department.

Education/Experience

EDUCATION: Bachelor degree or equivalent.

EXPERIENCE:

- Minimum 3 years related experience.
- Good understanding of sustainability business practices.
- Advanced computer software skills; must include competency in Excel, Word and Powerpoint.
- Excellent communication skills, written and verbal; ability to handle multiple projects.